

DEVELOP A PHONE USE CAMPAIGN

ENGLISH 8 | 90 min

Zusatzmaterial - Mini Projects

Name: _____

Date: _____

YOUR PROJECT

Create an informative and attractive English product for the topic "Develop a Phone Use Campaign". You may work alone or with one partner. A phone may be used for focused research if your teacher allows it.

Deutsch: Plant zuerst. Begründet eure Ideen und verwendet Verbindungswörter.

YOUR PRODUCT MUST INCLUDE

choose a clear format: poster, leaflet or one-page presentation
include a strong title
organise information into sections
add at least five useful facts or ideas
use English throughout
name any source you used
include one justified recommendation
consider your target audience

WORK PROCESS

1. Understand the task.
2. Collect ideas and facts.
3. Select the most useful information.
4. Draft the structure.
5. Create the final product.
6. Check language and presentation.

RESEARCH AND PLANNING

Target audience: _____

Three key ideas: _____

Useful vocabulary: _____

My recommendation: _____

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CREATE YOUR PRODUCT - DRAFT AREA

TITLE: _____

Use this space for headings, notes, sketches and the layout of your final product.

FINAL CHECK

☐ clear structure

☐ useful English

☐ sources checked